



**CEO/President**  
**Motivational Speaker**  
**Sports Aficionado**  
**Negotiating Agent**  
**Entrepreneur**

They are the lifeblood of the Nation – the high spirited entrepreneurs operating the 23 million small to mid-sized businesses across America. In 1975, Perri began to develop and entrepreneurial passion and style that has taken him to the pinnacle of success in many areas of his life.

Beginning a sales career in the automobile industry, he quickly rose among the ranks as top salesman and sales trainer for local dealerships and received a number of top awards and accolades. It wasn't long before he set his sights on creating his own dealership.

15 years later he created a top selling award-winning auto dealership organization that included top 10 dealerships in Arizona and Indiana with brands such as Isuzu, Suzuki and Miles Automotive.

Today, his efforts are focused in developing the top basketball organization worldwide.

## Personal Bio

Born on the Southside Chicago, Perri grew up encountering the hard knock of life in a low-income section of town. There he learned the life lessons of hard work, determination and perseverance.

He joined the military at an early age and is a Vietnam-Era Veteran of the United States Army.

Perri went on to earn a Degree in Marketing & Business Management from Orange Coast College. He has also undergone special sales and motivational training under the tutelage of the likes of Joe Girard, Zig Ziglar and others. Perri has served as a Sales Trainer, Expert Negotiator and Speaker on numerous occasions.

Mr. Perri currently resides in Arizona with his wife Roslyn and two sons.

## President/CEO, Worldwide Basketball Association, LLC

- Propelled the expansion of the World Basketball Association into the Western part of the United States with the new establishment of centralized professional training and expansion teams in 12 states.
- Principle figure in leading the organization to revolutionizing the structure of professional minor league basketball worldwide.

## President/CEO, Scottsdale Suzuki Auto Group

- Developed, designed, implemented and led over 15 new car dealerships catapulting each to top sales.
- Became #1 Sales Dealer Suzuki & Isuzu Brands—Eastern US.
- Thrust business growth by 400% representing \$23 million sales; boosted profits by 200% and tripled the three dealerships.
- Served on the Board of Tempe AutoPlex and influenced over 15 peer dealership as marketing director.
- Brought one of first Chinese Automaker to the United States

## Philanthropy & Community Interest

Philanthropy and Community Interest plays a big role in the life of Michael J. Perri. He is an active philanthropist for several causes—particularly underprivileged children and athletes. His ultimate goal is to mentor kids in not only the physical aspects of life, but mental and social aspects as well.

He has served in several capacities with various organizations such as Board Member of PAX Television; Tempe AutoPlex; supporting Andre J. Papus School for Homeless Children, Boys and Girls Clubs; St. Mary's Battered Women Shelter; Drug Abuse Clinics and Halfway Houses in the Phoenix Valley area and Church Ministry Activities supporting victims of Hurricane Katrina.

Mr. Perri says he wants to “touch the lives of others and bring people to God's Kingdom” through his various businesses and humanitarian efforts.